

Fashion Merchandising - 3rd Trimester, 2018

	Monday	Tuesday	Wednesday (Early Release)	Thursday	Friday
Week 1 March 19-23	WELCOME ☺ Syllabus About You Seating Chart Fashion CW	Vetter Values Review Fashion CW DVD: Why Shirts have Buttons Hilarious Clothing Spoofs	Advisory Fashion History Video notes Assign Decade to Groups	CO Signatures Due FH Decade Poster Check Out Textbooks Ch 1 Matching	NO SCHOOL Spring Break ☺
Week 2 April 2-6	Ch 1 (PPT) Why people wear clothes & WS Ex: Protection/Uniform	Ch 2 (PPT) Fashion Movement & WS Ex: Fashion Taboos, Fails & Blunders	Advisory Your Closet Assignment What Your Clothes Say About You	DVD: Fashion, Fads & Freedom Ex: Dress Code Violations	Ch 5 Satisfying the fashion market WS Fashion Market Research
Week 3 9-13	Fashion Market Research	2017 Color & Fashion Trends Trends Board Curriculum Night	Advisory Chapter 1,2&5 Terms Trends Board	LATE WORK DUE DVD: 50 Fashion Don'ts Trends Board	UNIT 1 TEST (Ch 1, 2 & 5) Trends Board PFI – Sat. 10:2-00pm
Week 4 16-20	Field Trip Info. Elements & Principles	FIELD TRIP Designs by THOR Lunch ????	Advisory Ch 8 Elements/Principles	Ch 8 Color Schemes SUB (Sports Apparel)	Colored Flats SUB (Sports Apparel)
Week 5 23-27	THE TRUE COSTS OF THE CLOTHING WE WEAR Part 1 → Colored Flats	Part 2 → Croqui Sketching SUB (FM field trip)	Advisory Part 3 → Ch 9	Part 4 → Ch 10 Manufacturing CW	Part 5 → Ch 10 Apparel Line Customer Profile PROM Assembly
Week 6 May 30-4	Blog Reflection Due Apparel Line Project Criteria/Grading Progress Reports	FAL Project →	Advisory FAL Project →	FAL Project → Review Ch 8 – 10	AM Reform PM Grades (28 class days)
Week 7 7-11	FAL Project →	LATE WORK DUE FAL Project →	Advisory UNIT 2 TEST (Ch 8, 9 & 10) FAL Due	Ch 13 Retailer Comparison	CRLE Reflection Ch 12 (PP) Fashion Business Game
Week 8 14-18	Ch 13 Retail Positioning	25 Shocking Fashion Industry Statistics Detox your wardrobe	Advisory 10 awesome inventions Looptworks	<i>Willamette Falls</i> <i>Legacy Project</i> Q's Research a Retailer	Find Your Fit http://www.sizecharter.com Ch 14-Apparel Sizes
Week 9 21-25		Ch 14-Apparel Merchandise Categories & Accessories	Advisory DVD: How Clothing is Sold	Ch 21 RN code #'s	LATE WORK DUE (PP) It's in the Bag Fashion Logo Quiz Package & Hang Tag
Week 10 June 28-1	Memorial Day NO SCHOOL	Ch 22 Visual Merchandising Video/Notes	Advisory UNIT 3 TEST (Ch 12 - 14)	Ch 23 Fashion Event	Package & Hang Tag
Week 11 4-8	Ch 23 Fashion Show DVD: FIDM Debut	Ch 27 Interest Survey	Advisory FIDM Career Quiz LATE WORK DUE	Sr. Last Full Day	Nordstrom Customer Service
Week 12 11-15	Devil Wears Prada	Unit 4 Test Info. Review Ch 21-23 Return Textbooks	Advisory Period 2&4 Final Exam	Period 1,3&5 Final Exam	TEACHER GRADING (52 class days)