

# Merchandising Management

School of Design and Human Environment

2013-2014

## All pre-professional students must meet the following requirements for admission to the program:

- The pre-professional program typically takes one year to complete. If accepted, the professional program will take 3 years to complete regardless of transfer credit standing.
- Declared as Pre-Merchandising Management to apply to the professional program.
- Maintain a 2.5 cumulative OSU GPA.
- Receive a C- or better in all courses within the major.
- Satisfactory completion of Pre-Professional courses in the major (listed below).
- Complete at least 40 credits of course work before the first term of the professional program (Transfer credits: Maximum of 30 credits transferred from accredited institution).
- No more than three courses may be in progress at the time of application and acceptance; acceptance is provisionally granted based on completion of these courses.
- The annual deadline for application materials to the professional program is **JUNE 20th**.
- Students will not be permitted to take professional coursework without acceptance to the professional program.

## Pre-professional core requirements required to apply to professional program:

_____ DHE 160	Design Perspectives	3
_____ DHE 161	Design Explorations	4
_____ DHE 277	Fashion Trend Analysis	3
_____ MTH 111*	College Algebra(Math)	4
_____ WR 121 *	Written English(WR I)	3
_____ COMM 111/114/218*(Speech)		3
_____ Bacc Core Science*		4
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## Professional Core Courses:

_____ DHE 255	Textiles	5
_____ DHE 270*	Appearance Power & Society (DPD)	4
_____ DHE 271	Introduction to Retail Buying	3
_____ DHE 326	Sewn Product Development	5
	<i>prereq: DHE 255</i>	
_____ DHE 370	Textile/Apparel Market Analysis	4
	<i>prereq: DHE 277</i>	
_____ DHE 453	Product Quality Assurance	4
_____ DHE 461	History of the Near Environ I	4
_____ OR DHE 462	History of the Near Environ II	4
_____ DHE 463	History of Contemporary Fashion	4
_____ DHE 470	Retail Merchandising	4
	<i>prereq: DHE 370</i>	
_____ DHE 472	Merch, Plan & Control	4
	<i>prereq: DHE 271, DHE 470, BA 215</i>	
_____ DHE 475*	Global Prod & Trade in Textile/Apparel (CGI)	4
	<i>prereq: DHE 370</i>	

### Rules:

*Students must receive a C- or better in all major courses, excluding Bacc core*

*A maximum of 11 PAC credits can be counted towards graduation*

*Hours needed to graduate: 180*

*Upper division credits req: 60*

*Maximum S/U credits: You can only S/U bacc core, unless the course is a double dip course.*

*\* Course may count as a double dip in both bacc core and major. You may not S/U double dip courses.*

## Field Experience:

_____ DHE 300	Field Orientation Dev	2, 1
_____ DHE 410	Internship	12
	OR 14 upper division credits in DHE, ART, ANTH, BA, COMM, SOC, or PSY	

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## Support Courses:

_____ BA 390	Marketing	4
	<i>prereq: Econ 201 w/min C-, JR standing</i>	
_____ ECON 201	Intro to Microeconomics (SPI)	4
_____ ECON 202	Intro to Macroeconomics (SPI)	4
_____ CS 101	Comp. Applications and Implications	4
_____ OR AG 111	Comp. Applications in Ag	3
_____ BA 215	Fundamentals of Accounting	4
_____ ST 201	Principles of Statistics	4
	<i>OR MTH 245 (4) and BA 276(2)</i>	
_____ PHL 205	Ethics (WC) or PHL 280	4
_____ PSY 201/202	General Psychology (SPI)	3
	<i>OR SOC 204 Intro to Sociology (SPI)</i>	3

## Choose one from the following list: All considered WR II\* Bacc Core

_____ PHL 121	Reasoning and Writing	3
_____ WR 201	Writing for Media	3
_____ WR 214	Writing for Business	3
_____ WR 222	English Comp	3
_____ WR 323	English Comp	3
_____ WR 327	Technical Writing	3
_____ WR 330	Understanding Grammar	3
_____ HC 199	Honors Writing	3

## Business Admin Support Courses: Select 3

_____ BA 260	Intro to Entrepreneurship	4
_____ BA 347	International Business	4
_____ BA 351	Managing Organizations	4
_____ BA/MKRT 396	Marketing Research	4
_____ BA/MGMT 452	Leadership	4
_____ BA/MGMT 453	Human Resources Management	4
_____ BA/MGMT 492	Consumer Behavior	4
_____ BA/MGMT 493	Advertising Management	4
_____ BA/MGMT 495	Retail Management	4

## Emphasis Area:

Select a minimum of 12 credits. At least 2 courses must be from DHE. Selections can be from more than one emphasis area. Courses cannot be counted twice within major. Check OSU website for more information on the courses listed below. Ask advisor about other courses that may apply to the emphasis area, such as study abroad courses.

### Design & Merchandising

_____ DHE 121	3
_____ DHE 180	3
_____ DHE 182	3
_____ DHE 187	3
_____ DHE 352	4
_____ DHE 366	4
_____ DHE 415	3
_____ DHE 461	4
_____ DHE 462	4
_____ DHE 464	3
_____ DHE 577	4
_____ ART 367	3

### Journalism & Media

_____ BA 493	4
_____ NMC 101	3
_____ NMC 302	3
_____ NMC 305	3
_____ NMC 421	4
_____ WR 201	3
_____ WR 214	3
_____ WR 414	4
_____ WR 448	4

### Market Analysis & Research

_____ DHE 473	4
_____ DHE 566	3
_____ BA 396	4
_____ BA 496	4
_____ PSY 360	3
_____ SOC 418	4
_____ ST 351	4
_____ ST 352	4

### Social & Corporate Responsibility

_____ BA 362	4
_____ PHL 440	3
_____ SOC 466	4
_____ SOC 480	4
_____ SOC 481	4

## Baccalaureate Core:

WR 121, COMM, & MTH must be taken within the first 45 credit hours at OSU. WR II must be taken within the first 90 credits at OSU as a Sophomore. Transfer students must take WR II within the first 45 credits at OSU.

_____ WR 121 C- minimum req	3
_____ WR II*	3
_____ SPEECH*	3
_____ MATH*	4
_____ HHS 231+PAC or HHS Lab	(2,1)

Perspectives: No more than two courses from one department may be used to satisfy perspectives categories.

_____ Physical Science	4
_____ Biological Science	4
_____ Bio/Physical Science	4
_____ Western Culture*	3
_____ Cultural Diversity	3
_____ Literature and Arts	3
_____ Social Process and Inst.*	3
_____ Diff, Power and Discrim.*	3

Synthesis: Two courses used to fulfill synthesis requirements may not be from same department.

_____ Contemp. Glob. Issues*	3
_____ Science, Tech, Society	4

