

Fashion Merchandising Class
FIELD TRIP
Tuesday, April 17, 2018



820 Main St. Suite D, Oregon City
(503) 753-9479
Contact: Tony Iyke, Owner



10 NW 5th Ave. (Burnside St.), Portland
(978) 395-5099
Contact: Jenna Moore, Studio Manager

Designs by THOR, which opened in downtown Oregon City on June 28.

Tony Iyke makes professional and formal clothes for men and women, cut from high-quality fabrics from both local and international sources. He does alterations, as well as fashioning handcrafted wallets, briefcases, handbags, scarves, silk ties and leather belts. <https://www.designsbythor.com>

PENSOLE is a footwear design school that educates students in the following three tracks, Footwear Design, Color and Material Design, and Functional Apparel and Accessories Design. Our “learn by doing” curriculum teaches students the entire footwear design process: inspiration, concept-development, design process, problem-solving, materials, prototyping, marketing, business, networking, and branding. <https://pensole.com>

Itinerary:

- 8:55 am - Depart front of High School
- 9:30 am - The House of Rose
- 10:15 am - Depart House of Rose
- 10:45 am - Pioneer Place: Lunch & “Retailer Comparison” assignment
- 11:45 am - Depart Pioneer Place
- 12:00 am - Pensole
- 12:45 pm - Depart Pensole
- 1:30 pm - Arrive back at OCHS

Field Trip Expectations:

Behavior - It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance - Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

The Field Trip Fee is paid for with Perkins Grant \$ Teacher as applied for. Bring lunch or \$ to buy lunch.

Permission Form - Due prior to boarding the bus. If you do not have a completed permission form you may not attend. 🚫

Jayne Vetter
Fashion Merchandising Instructor
Email: Jayne.Vetter@orecity.k12.or.us
Class Website: <https://msvetterochs.weebly.com/fashion-merch.html>

Fashion Merchandising Class
FIELD TRIP
Thursday, May 18, 2017



anne bocci

Portland Garment Factory

808 SE 79th Ave. Portland
(503) 257-2905

<http://www.portlandgarmentfactory.com>

Anne Bocci Boutique

416 NW 12th (between Flanders & Glisan), Portland
(503) 313-2839

<http://www.annebocciboutique.com>

Portland Garment Factory (est.2008) is a full service design + build soft goods manufacturing house. With creativity, expertise and an “Anything Goes” out. PGF serves companies big & small on a diverse range of projects. As a zero waste facility, PGF is proud to be Silver Certified by the City of Portland’s Sustainability at Work Program.

Anne Bocci Boutique & Gallery carries it all in a sweet shop where clothing, jewelry and art are finely designed with love. The owner and curator of the shop is an artist herself designing jewelry especially Tahitian Pearl pieces and is a painter, specializes in oils, and has been on the artist’s side of business for decades. It’s the only store that carries both Seth Aaron Henderson and Michelle Lesniak, both winners of Project Runway.

Itinerary:


- 8:55 am - Depart front of High School
- 9:30 am - **Portland Garment Factory**
- 10:30 pm - **Lloyd Center**
Lunch & “Retailer Comparison” assignment
- 11:45 am - Depart front of Lloyd Center, Location TBD by bus driver
- 12:00 am - **Anne Bocci Boutique**
- 12:45 pm - Depart
- 1:30 pm - Arrive back at OCHS

Field Trip Expectations:

Behavior - It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance - Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

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Permission Form - Due prior to boarding the bus. If you do not have a completed permission form you may not attend. 

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

Fashion Merchandising Class
FIELD TRIP
Thursday, May 5 2016



Popina Swimwear

<https://www.popinaswimwear.com>

2030 NE 42nd Ave. Portland
(503) 282-5159

Portland Fashion Institute

<http://portlandfashioninstitute.com>

12111 NE 43rd Ave, Portland
(503) 927-5457

With a storefront in the Pearl and Hollywood the shops not only transport customers to a faraway destination, but to another place in time. Many of Popina's swimsuits are inspired by the retro styling of the 50s and 60s- an era that the owner and designer Pamela Levenson has always been passionate about.

Fashion entrepreneur, designer of StudioSKB and SKPDX and writer Sharon Blair started the Portland Fashion Institute (formally Portland Sewing) business in 2002. Portland Fashion Institute offers apparel design and business classes people can't get anywhere else.

Itinerary:

- 8:55 am - Depart front of High School
- 9:30 am - **Popina Swimwear**
- 10:00 am - **Portland Fashion Institute**
- 11:00 pm - **Lloyd Center**
 - Lunch
 - Retailer Comparison Worksheet
- 12:45 pm - Bus will pick up. Location TBD by bus driver
- 1:30 pm - Arrive back at OCHS

Field Trip Expectations:

Behavior - It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance - Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

The Field Trip Fee is paid for with Perkins Grant \$ Teacher as applied for. Bring lunch or \$ to buy lunch.

Permission Form - Due prior to boarding the bus. If you do not have a completed permission form you may not attend. ☹

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

Fashion Merchandising Class

FIELD TRIP

Thursday, April 23, 2015

Postwar Pizzazz

Italian Style: Fashion Since 1945

<http://portlandartmuseum.org/exhibitions/italian-style/>

Portland Art Museum
701 SW Broadway, Portland
(503) 224-6666

This docent-guided tour is called “Express Yourself! Identify and Style: What does what you wear say about you? This tour will consider self-expression and the ways that we construct identity through stylistic and wardrobe choices – as artists and as viewers. This tour will include a discussion of portraits, as well as Italian Style; Fashion Since 1945.

After the scheduled tour, students will be released for 1.5 hours to eat lunch and complete the “Retail Comparison” worksheet.

Itinerary:

- 9:00 am – Depart front of High School
- 10:15 am – **Portland Art Museum** (Hoffman Entrance)
- 11:15 pm – Lunch on your own & retailer comparison worksheet
- 12:45 pm – Bus will pick up. Location TBD by bus driver
- 1:30 pm – Arrive back at OCHS

Museum Behavior Agreement:


- Please be respectful of the artwork and do not touch unless directed to do so.
- Photography (without flash) is allowed in the Museum except where indicated.
- No food or drink in the galleries or auditorium.
- Please be considerate of other Museum guests and use inside voices and appropriate behavior.

Field Trip Expectations:

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above location.

The Field Trip Fee is paid for with Perkins Grant \$ Teacher as applied for. Bring lunch or \$ to buy lunch.

Permission Form - Due prior to boarding the bus. If you do not have a completed permission form you may not attend. 

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

Fashion Merchandising Class
FIELD TRIP
Tuesday, October 29, 2013
Nordstrom Downtown
Reland Logan
TBD Manager
701 SW Broadway, Portland
(503) 224-6666

We will have a scheduled presentation at the Nordstrom Downtown store. Management will talk with students about their store, product and clientele. Students will have an opportunity to ask questions of management. Students will be provided with background information prior to the field trip. This field trip activity can meet a senior graduation requirement once the CRLE reflection questions are complete.

With the time after the scheduled appointment students will be able to take time to get something to eat and stop in at shops while completing their "Retail Comparison" worksheet.

Itinerary: 10:20 am - Depart front of High School
11:00 am - **Nordstrom** (Presentation & Tour **CRLE**)
12:00 pm - Pioneer Place
Retail Comparison Assignment
Lunch on your own
2:00 pm - Bus will pick us up at Nordstrom
2:45 pm - Arrive back at OCHS

Expectations:

Behavior - It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance - Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above location.

The Field Trip Fee is covered by your Lab Fee and Perkins Grant \$. Bring lunch or \$ to buy lunch.

Permission Form - Due prior to boarding the bus. If you do not have a completed permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

Fashion Merchandising Class

FIELD TRIP

Tuesday, November 6, 2012

Nordstrom Rack Downtown

Chris Ficco

Store Manager

245 SW Morrison

(503) 299-1815

Christopher.Ficco@nordstrom.com

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will have an opportunity to ask question of management. Students will be provided with background information prior to the field trip. With the time after the scheduled appointment students will be able to take time to get something to eat and stop in at shops while completing their “Retail Comparison” worksheet. Students who complete the “CRLE Reflection” questions will receive extra credit.

Itinerary: 10:20 am - Depart front of High School
11:00 am - **Nordstrom Rack** (Presentation & Tour **CRLE**)
12:00 am - Pioneer Place
Retail Comparison Assignment
Lunch on your own
2:00 am - Bus will pick us up
2:40 am - Arrive back at OCHS

Expectations:

Behavior - It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance - Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee - Covered by Lab Fee & Grant. Bring lunch or \$ to buy lunch.

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

Fashion Merchandising Class

FIELD TRIP

Thursday, May 17, 2012

Woodburn Company Stores

Terri Sunderland & Chelsey Reid
Manager & Marketing Coordinator
1001 Arney Rd. Woodburn, OR 97071
(503) 981-1900
shop-woodburn.com

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip. With the time after the scheduled appointment students will be able to take time to get something to eat and stop in at shops while completing their Retail Comparison worksheet. Students will be provided with a map and location of shops. This experience can meet the Career Related Learning Experience (CRLE) should the student complete the Reflection.

Itinerary: 10:20 am - Depart front of OCHS
11:00 am - Woodburn Company Stores
Customer Service (Field Project **CRLE**)
11:30 am - Retail Comparison Assignment
Lunch on your own
2:00 pm - Bus leaves WCS
2:50 pm - Arrive back at OCHS

Expectations:

Behavior - It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance - Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee - Transportation is covered by Lab Fee. Bring lunch or \$ to buy lunch.

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

Fashion Merchandising Class

FIELD TRIP

Tuesday, November 16, 2010

Nordstrom Rack Downtown

Chris Fieco

Store Manager

245 SW Morrison

(503) 299-1815

Christopher.Fieco@nordstrom.com

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip.

With the time after the scheduled appointment students will be able to take time to get something to eat and stop in at shops while completing their Retail Comparison worksheet. Students will be provided with a map and location of shops.

Itinerary: 9:10 am - Depart front of High School
9:50 am - **Nordstrom Rack** (Field Project CRLE)
10:20 am - Pioneer Place
Retail Comparison Assignment
Lunch on your own
12:50 am - Bus will pick us up
1:30 am - Arrive at OCHS in time for 5th period

Expectations:

Behavior - It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance - Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee - Transportation is covered by Lab Fee. Bring lunch or \$ to buy lunch.

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

**FASHION MERCHANDISING
FIELD TRIP
Tuesday, May 25, 2010**

Macy's
Jacie McGuckin Sarah Colpitts
Merchandising Manager Visual Manager
621 SW 5th Ave.
(503) 223-0512

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip. With the time after the scheduled appointment students will be able to take time to get something to eat and stop at shops along their route while completing their Retail Comparison worksheet. Students will be provided with a map and location of shops.

Itinerary: 9:15 am – Depart front of High School
 9:45 am – **Macy's** (Field Project **CRLE**)
 10:45 am – Retail Comparison assignment
 Lunch on your own
 1:10 am – Bus will pick us up
 1:45 am – Arrive at OCHS in time for 5th period

Expectations:

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee – Covered by \$10.00 Lab Fee Bring \$ for Lunch

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

FASHION MERCHANDISING FIELD TRIP

Friday, November 6, 2009

Nordstrom
701 SW Broadway
(503) 224-6666

Dzagbe Manning
Visual Merchandising Specialist
dzagbe.manning@nordstrom.com

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip. With the time after the scheduled appointment students will be able to take time to get something to eat and stop at shops along their route while completing their Retail Comparison worksheet. Students will be provided with a map and location of shops.

Itinerary: 9:15 am – Depart front of High School
9:45 am – **Nordstrom** (Field Project **CRLE**)
10:30 am – **Pioneer Place** (Retail Comparison assignment)
Lunch on your own
1:10 am – Bus will pick us up at Pioneer Place
1:45 am – Arrive at OCHS in time for 5th period

Expectations:

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee – Covered by \$15.00 Lab Fee

Bring \$ for Lunch

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

FASHION MERCHANDISING FIELD TRIP

Wednesday, November 21, 2008

**Sak's Fifth Ave.
850 SW 5th Ave.
(503) 226-3200**

**Patty Haas
Executive Assistant
(503)553-5206**

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip. With the time after the scheduled appointment students will be able to take time to get something to eat and stop at shops along their route while completing their Retail Comparison worksheet. Students will be provided with a map and location of shops.

Itinerary: 9:15 am – Depart front of High School
9:45 am – **Saks Fifth Avenue** (Field Project CRLE)
10:30 am – **Pioneer Place** (Retail Comparison assignment)
Lunch on your own
1:10 am – Bus will pick us up at Pioneer Place
1:45 am – Arrive at OCHS in time for 5th period

Expectations:

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee – Covered by \$15.00 Lab Fee

Bring \$ for Lunch

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

TEXTILE 3 & 4 FIELD TRIP

Thursday, April 30, 2009

Art Institute of Portland

Emily – Marketing Coordinator

1122 NW Davis St.

503-382-4722

ewyant@aii.edu

Anthropologie

Rachel - Visual Manager

1115 NW Couch St.

503-274-0293

str459@urbanout.com

We will have a scheduled presentation/tour at the above school & store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip. With the time after the scheduled appointments students will be able to take time to get something to eat

Itinerary:	9:00 am	Depart front of High School
	9:45	Art Institute
	10:45	Break, walk to Anthropologie
	11:00	Anthropologie
	11:30	Lunch on your own
	12:45 pm	Bus will pick us up at Nordstrom (Broadway & Morrison)
	1:30	Arrive at OCHS in time for 5 th period

Expectations: Read Studying Anthropologie (attached)

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations. Wear walking shoes, bring umbrella if needed.

Field Trip Fee – None, paid for through grant.

Bring \$ for Lunch

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter

Textiles/Fashion Merchandising Instructor

Jayne.Vetter@orecity.k12.or.us

FASHION MERCHANDISING

FIELD TRIP

May 26, 2006

Michelle DeCourcy

916 NW Flanders St.
Portland, OR 97209
(503) 227-2971
www.michelledecourcy.com

Columbia

911 SW Broadway
Portland, OR 97205
(503) 226-6800
www.columbia.com

We will have a scheduled presentation at each of the above stores. Management will talk with students about their product and business. Students will be provided with background information on both of these local companies prior to the field trip. With the time between each scheduled appointment students will be able to take time to get something to eat and stop at shops along their route. Students will be provided with a map and location of shops.

Itinerary:

- 9:20 am – Depart front of OCHS
- 10:00 am – Michelle DeCourcy
- 11:00 am – Walking tour of shops
(Wear walking shoes, bring umbrella if needed.)
- 12:00 am – Columbia
- 1:00 am – Take bus back to school
- 1:30 am – Arrive at OCHS in time for 5th period

Expectations:

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee – \$5.00

Bring \$ for Lunch

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

FASHION MERCHANDISING
FIELD TRIP
May 25, 2007

Niketown
6th & Salmon
(503)221-6453

Jennifer Kenny
Operations Manager
jennifer.kenney@nike.com

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip. With the time after the Nike scheduled appointment students will be able to take time to get something to eat and stop at shops along their route while completing their Retail Comparison worksheet. Students will be provided with a map and location of shops.

Itinerary: 9:15 am – Depart front of OCHS
 10:00 am – Niketown (Field Project **CRLE**)
 11:00 am – Walking tour of shops (Retail Comparison assignment)
 Wear walking shoes, bring umbrella if needed.
 Lunch on your own
 1:00 am – Niketown (Take bus back to school)
 1:30 am – Arrive at OCHS in time for 5th period

Expectations:

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee – Covered by \$15.00 Lab Fee

Bring \$ for Lunch

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

**FASHION MERCHANDISING
FIELD TRIP
Wednesday, May 21, 2008**

**Anthropologie
1115 NW Couch St.
(503)274-0293**

**Ally
Visual Manager
str459@urbanout.com**

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip. With the time after the scheduled appointment students will be able to take time to get something to eat and stop at shops along their route while completing their Retail Comparison worksheet. Students will be provided with a map and location of shops.

Itinerary: 9:15 am – Depart front of High School
 9:45 am – **Anthropologie** (Field Project **CRLE**)
 10:30 am – Walking tour of shops (Retail Comparison assignment)
 Wear walking shoes, bring umbrella if needed.
 Lunch on your own
 1:00 am – Bus will pick us up at **Nordstrom** (Broadway & Morrison)
 1:30 am – Arrive at OCHS in time for 5th period

Expectations:

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee – Covered by \$15.00 Lab Fee

Bring \$ for Lunch

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

Jayne Vetter
Fashion Merchandising Instructor
Jayne.Vetter@orecity.k12.or.us

**FASHION MERCHANDISING
FIELD TRIP
Wednesday, May 21, 2008**

**Saks Fifth Avenue
850 SW 5th Ave.
(503) 226-3200**

**Patty Haas
Executive Assistant
(503)553-5206**

We will have a scheduled presentation at the above store. Management will talk with students about their product and business. Students will be provided with background information prior to the field trip. With the time after the scheduled appointment students will be able to take time to get something to eat and stop at shops along their route while completing their Retail Comparison worksheet. Students will be provided with a map and location of shops.

Itinerary: 9:15 am – Depart front of High School
 9:45 am – **Saks Fifth Avenue** (Field Project **CRLE**)
 10:30 am – Walking tour of shops (Retail Comparison assignment)
 Wear walking shoes, bring umbrella if needed.
 Lunch on your own
 1:00 am – Bus will pick us up at **Nordstrom** (Broadway & Morrison)
 1:30 am – Arrive at OCHS in time for 5th period

Expectations:

Behavior – It is expected that students will represent OCHS in a positive manner. Students should also take this opportunity while out in the field to behave in a professional manner.

Appearance – Attire and grooming should be done in a professional manner. Consider clothing that is appropriate for the above locations.

Field Trip Fee – Covered by \$15.00 Lab Fee

Bring \$ for Lunch

Permission Form - Due prior to boarding the bus. If you do not have a permission form you may not attend.

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